

O/o. General Manager (S & M - CM)  
Sales & Marketing - Consumer Mobility  
3<sup>rd</sup> Floor, "A" Wing, New Administrative Building  
16, Greams Road, Chennai – 600 006  
Phone: 044-28297878, Fax: 044-28297979



**भारत संचार निगम लिमिटेड**  
(भारत सरकार का उद्यम)  
**BHARAT SANCHAR NIGAM LIMITED**  
(A Government of India Enterprise)

**SALES & MKTG-CM/164 /STVs /2015-16/ 70**

**dated**

**04.08.2015.**

**Sub: Rationalization of data tariff under Prepaid Mobile services-reg.**  
**Ref: BSNL C.O Lr No. 26-07/2011-T&C-CM(pt.) Date: 03.08.2015**

Kindly refer to BSNL C.O. letter cited above. Approval of the competent authority is hereby conveyed for the following rationalization **under prepaid mobile services** in Tamil Nadu LSA (including Chennai Telephone District) as detailed below.

**(A) Prepaid Data STV**

| MRP of STV (in Rs.) | Free bundled offer | Validity in days (EXISTING) | Validity in days (REVISED) | SMS TO BE SENT TO 123 | Amount to be deducted in Trichy -IN |
|---------------------|--------------------|-----------------------------|----------------------------|-----------------------|-------------------------------------|
| <b>68</b>           | <b>1 GB</b>        | <b>7</b>                    | <b>5</b>                   | <b>STV DATA68</b>     | <b>59.65</b>                        |

All the other terms and conditions will remain same.

**The above tariff will be implemented from 06.08.2015 on PAN India basis.**

This may be brought to the notice of all concerned for taking necessary action in this regard.

*Anandhi Sankararaman*  
(Anandhi Sankararaman)

**Assistant General Manager (Mktg-CM-I)**

Phone: 044-28295177

Mobile: 9486100540

To

GM (NW-O CM), Trichy -1/ Coimbatore, GM(S&M-CM), Chennai Telephones,

GM (F) / Sr. GM (TR) TN Circle, Chennai

DGM/DE IN SZ - Trichy

DGM (NW-O)/DE IT, Coimbatore.

Heads of All SSA

DGM (Sales) /DGM (CS) TN Circle, Chennai

DGM (ITPC) HD, DGM(S&M-CM)/AGM(S&M-CM), Chennai Telephones, Chennai